
2H

Information/Action

General Session

Strategic Plan Development: Draft Vision, Mission, Goals and Objectives

Executive Summary: This agenda item provides a draft strategic plan with revised vision, mission, goals and objectives for the Commission's consideration.

Policy Question: Do the draft vision, mission, goals and objectives reflect the Commission's priorities for the future?

Recommended Action: That the Commission consider the draft strategic plan and provide direction with regard to amendments.

Presenter: Mary Vixie Sandy, Executive Director

Strategic Plan Goal: 2

Support policy development related to educator preparation, conduct and professional growth

June 2012

Strategic Plan Development: Draft Vision, Mission, Goals and Objectives

Introduction

The Commission adopted its current strategic plan in 2007 following a one year process of extensive data collection and communication with stakeholders and staff. The question that drove that process was: *What about our environment is changing so that we need to do business differently?* The plan was intended to cover a five year period of time. Much in the Commission's environment has changed since the plan's adoption.

In January 2012, the Commission launched a review of its current strategic plan that would lead to revisions that reflect new strategic priorities. A strategic plan serves as a guide to direct an organization to successfully identify and achieve its goals with measurable results. With a strong Plan, an organization becomes more committed and focused on reaching the goals it has set out. Additionally, the identification of performance measures supports accountability and assists in the analysis of resources needed to meet the Commission's goals. The Commission sought input from its stakeholders, Commission staff, and Commissioners through the following means:

- An invitation to organizations to submit their recommendations regarding the Commission's priorities going forward
- A Stakeholder Survey
- A Commissioner Retreat

The data gathered from these activities was analyzed and presented to the Commission in April 2012 (<http://www.ctc.ca.gov/commission/agendas/2012-04/2012-04-2I.pdf>). A revised strategic plan will be presented for Commission consideration as an in-folder item.