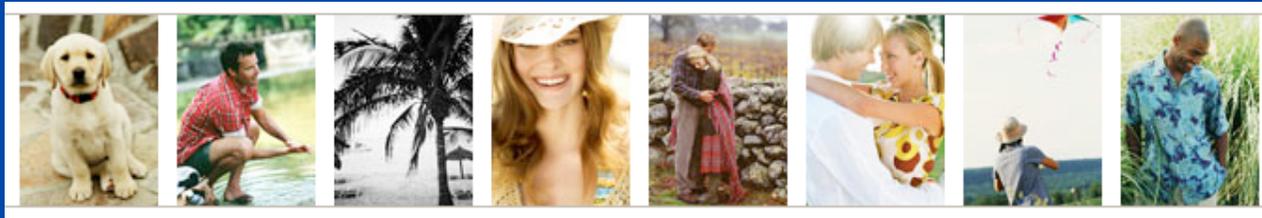


Rick Steil Photography

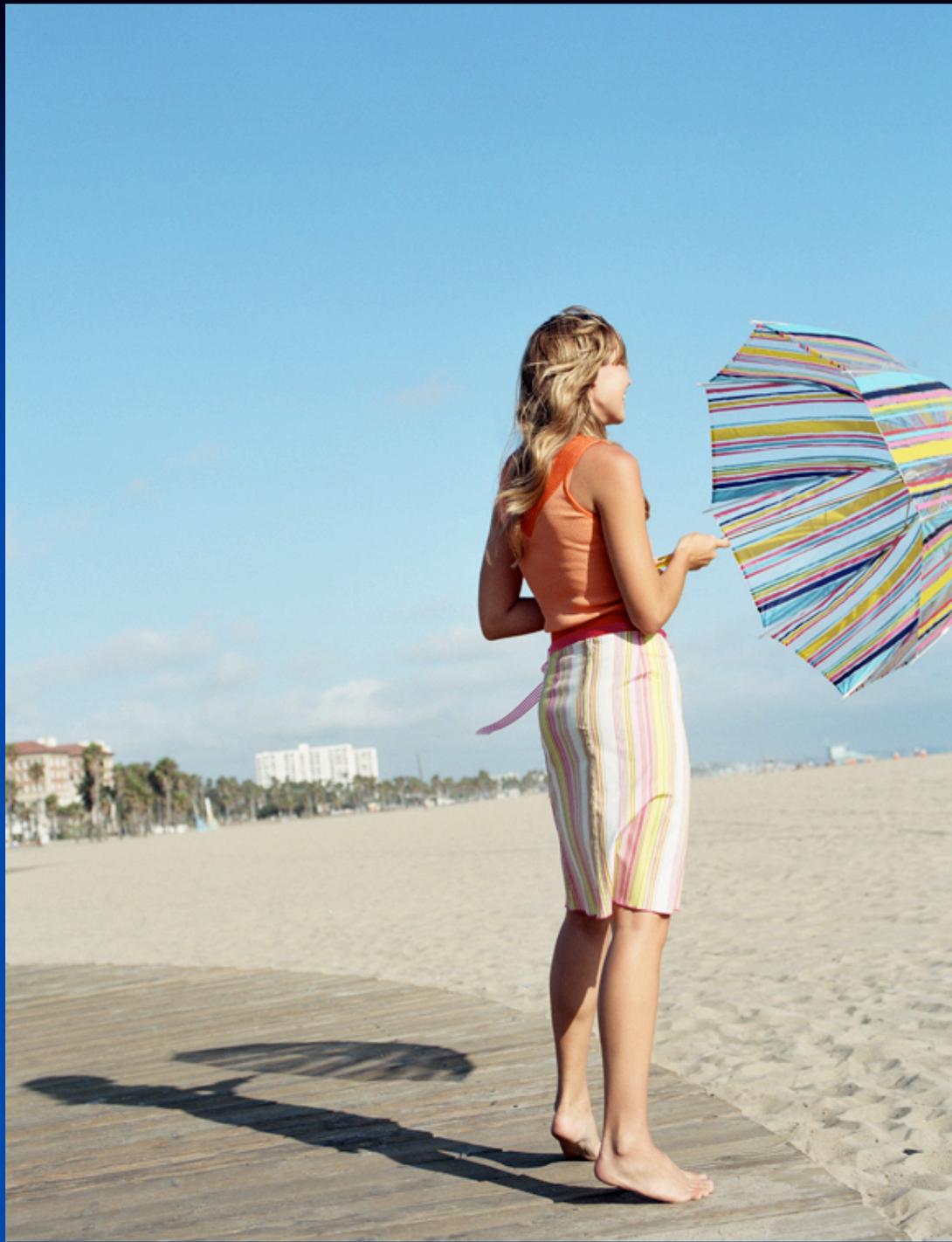


Presented to the Commission on Teacher Credentialing, June 4, 2009









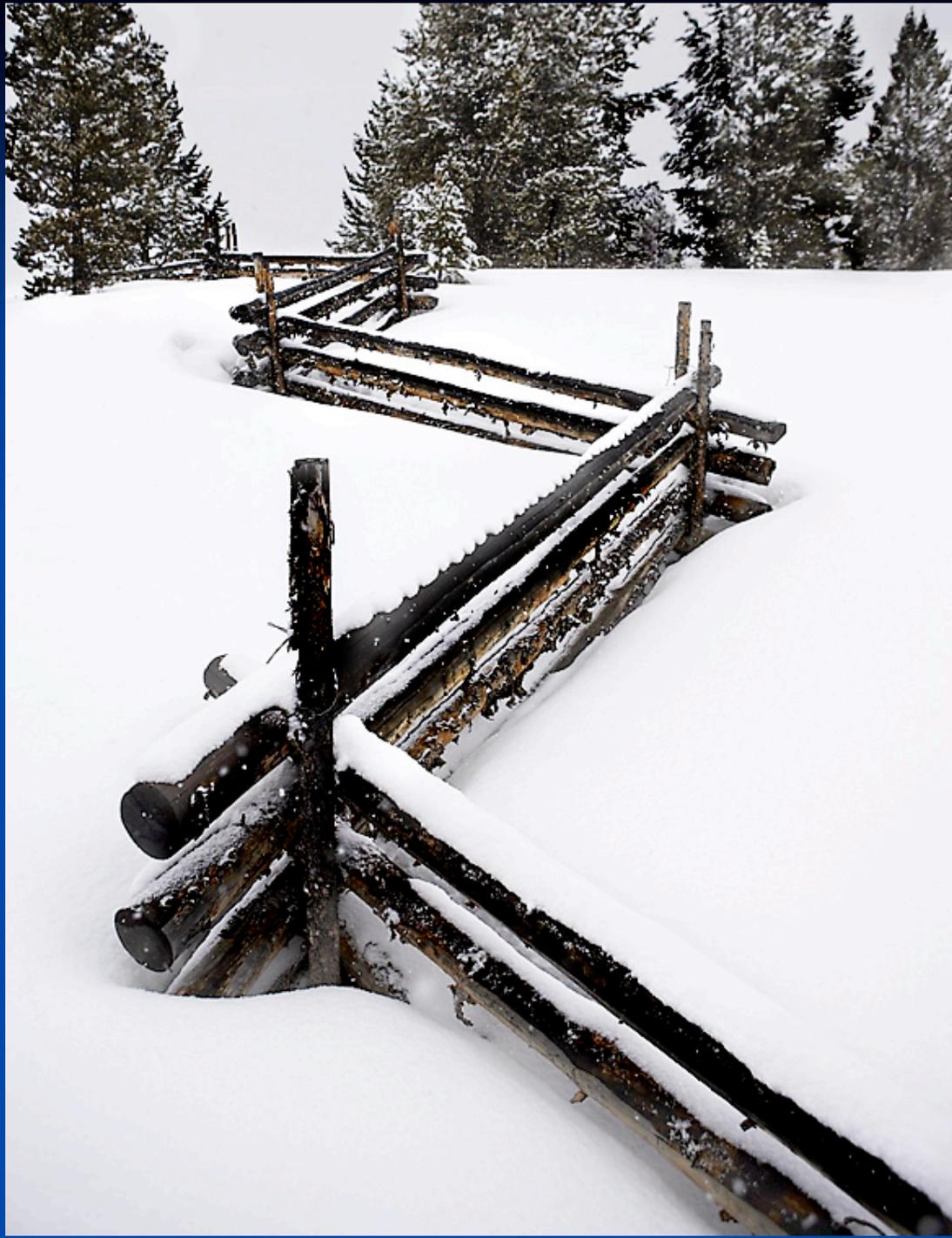




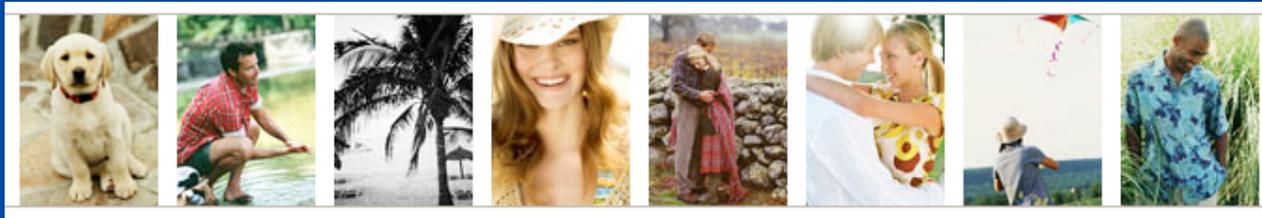








Rick Steil Photography



Presented to the Commission on Teacher Credentialing, June 4, 2009

Evidence of Eminence in Art-Photography

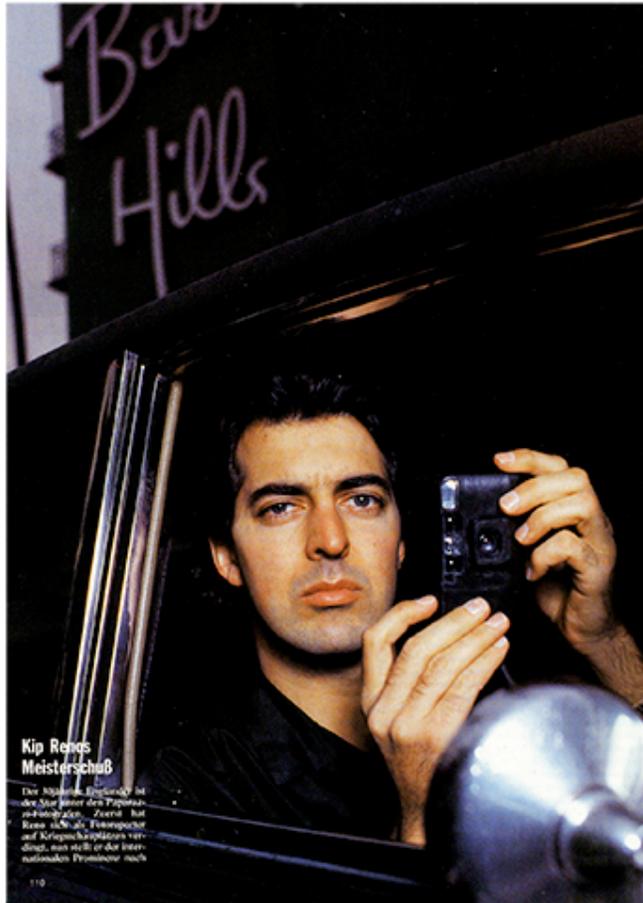
- 25 years of experience with numerous national / international clients and productions.
- 20 letters received from professional colleagues, former and current employers, peers, and national organizations.
- Awards and recognition received.
- National member of Advertising Photographers of America for 19 years.
- Extraordinary results in the photography classroom.

Recognized beyond the boundaries of community

- **National and International Magazines**
 - **Mode Magazine, Sydney, Australia**
 - **German Vogue**
 - **Look West Magazine, British Columbia, Canada**
 - **Men's Fitness**
 - **Los Angeles Times**

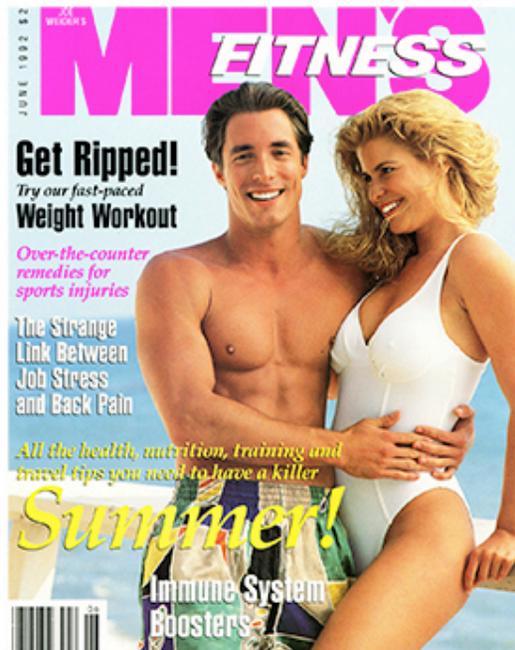


Mode Magazine (Australia), Covers, 1988-1989



**Kip Renes
Meisterschuß**

Der 30-jährige Fotograf ist
nicht nur einer der Topman-
schützen. Zudem hat
Kip eine schillernde Fotoreise
auf dem Namen. Seitdem hat
er sich in die internationale
Fotowelt nach





FASHION

White Hot

In spring, when seasonal colors return to the fashion landscape with a vengeance, sometimes the most refreshing look is white. At its most colorful, white transcends trends, is never style. And unlike black, which emphasizes the body, or brown and khaki, which are anything, some of the season's choices include gauze, paper, vinyl and silk chiffon. A lot of stretch enhances the pretty and pluggish of it. But whenever the fabric, white is always chic.
—JILL SOWLEC

This page: Franca Sozzani's *Clash & Chic* dress with decorative hem, \$115, at Skansen Store; Beverly Center; Jappelle; *Wardrobe* sport suit, \$135, at Macys; *Madame Tussauds* Club Monaco pants, \$75, at Club Monaco store.

Photographed by Paul Ford at the Bronson Box and Studio City. Makeup by Richard J. at the Los Angeles Times.

Demonstrably Advanced in Photography

■ National Commercial Clients

- Eddie Bauer
- Pendleton Woolen Mills
- Woolrich
- Nordstrom
- Dillards
- Tog Shop

■ Celebrity Photographer

- Frequently selected to photograph popular celebrities using trademark lifestyle photography.



Eddie Bauer[®]
eddiebauer.com

LEGENDARY CLASSIC



Every generation has its legends. Their style, timeless. Their character, unique. Their spirit—unforgettable. At Eddie Bauer, we've celebrated the legacy of true classics for four generations. Now, meet our newest classics: legends for this generation...

FALL 1999

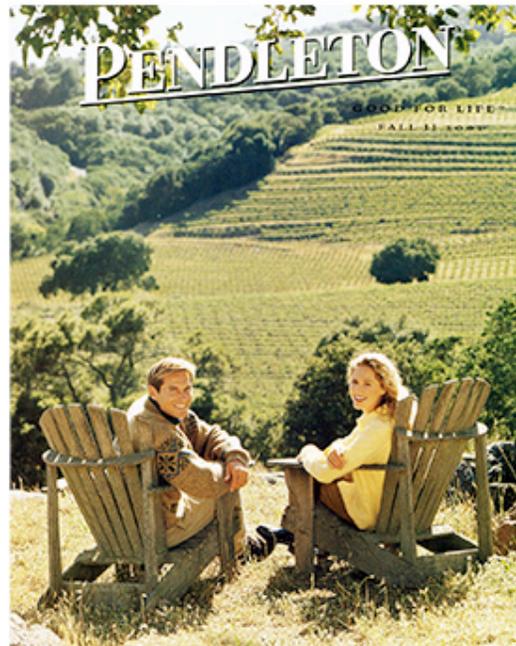
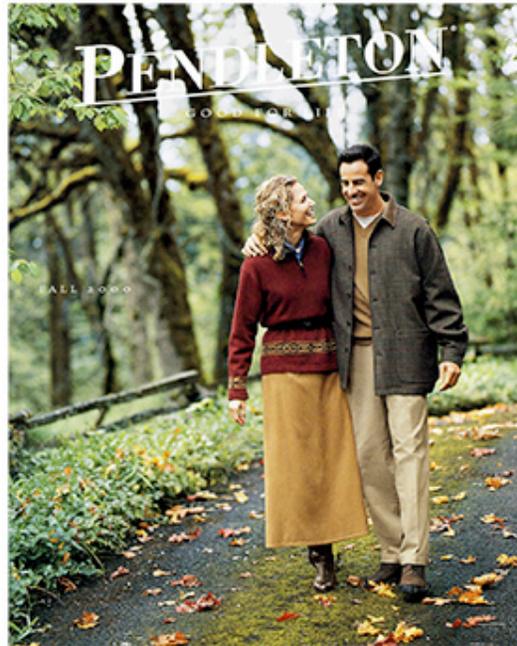
casual



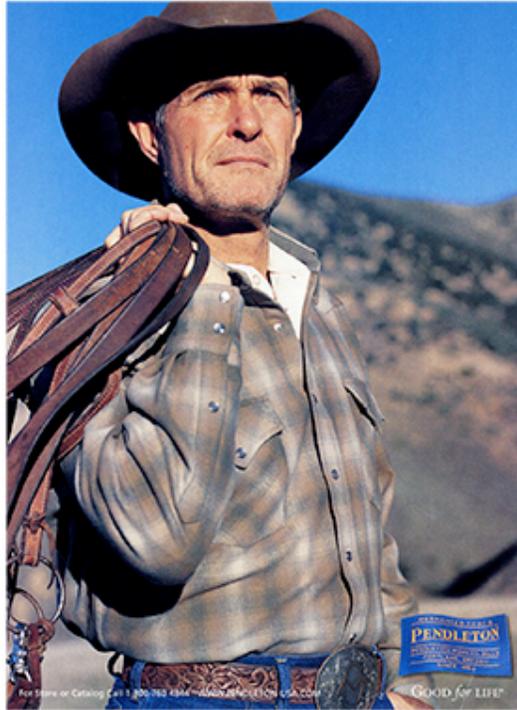
The relaxed sportswear we're known for. Easy-fitting classics in natural fabrics. The kind of real, everyday clothes that go a long way in helping you unwind.

4 1-800-426-8020



Pendleton Woolen Mills, National Ad/ Catalog/ Internet, 2000-2003



Fall 2007

WOOLRICH
EST. 1830

Must-Original
Woolrich Cashmere
see page 7

Designed for your life.

Fall 2007

WOOLRICH
EST. 1830

Women's
Landscape
and
Landscape
see page 10

Designed for your life.

WOOLRICH
EST. 1830

Must be lived in.

Late Fall 2007

WOOLRICH
EST. 1830

The perfect pair –
Woolrich and the cool
days of autumn.

Women's Mountain
Parka—a modern-
day classic
see page 56

Men's Woods Bay
Henley—classic
sporting style
see page 5

Shop all our
greater selection
at woolrich.com

**FREE
Standard
Shipping!**
With no minimum
purchase.
See Back Cover
for details.

THE TCG SHOP
Summer 2005

COVER BY KORET
See pages 4 and 5

BEAUTIFUL DETAILS
See pages 3 and 37

ROCKPORT ROCKS
See pages 66 and 67

CRUISE CONTROL
See pages 80 and 81

BUETLE BLOOMS
See pages 16/17/22/23 and 76/77

FRESH TOILE
See pages 110 and 111

www.togshop.com
(800) 367-8647

THE TCG SHOP
Early Summer 2005

COVER: COOL FACTOR
See pages 10 and 11

ACCESSORIES
See pages 12 and 13

ROCKPORT ROCKS
See page 47

CRUISE CONTROL
See pages 88 and 89

PARADISE ISLAND
See pages 72 and 73

FRESH PICKED TOILE
See pages 20 and 20

www.togshop.com
(800) 367-8647

Celebrity Lifestyle Images by Rick Steil
1993-2005



Tyra Banks
TV Talk Show Host/
Actress

- Tyra Banks Show
- America's Next Top Model
- Fresh Prince of Bel-Air
- Love and Basketball
- New York Undercover
- 35th Daytime Emmy Awards
- 38th NAACP Image Awards
- Larry King Live



Garcelle Beauvais
Actress

- The Jamie Foxx Show
- Curb Your Enthusiasm
- NYPD Blue
- Fresh Prince of Bel-Air
- Models Inc.
- Coming to America
- The Cosby Show
- Miami Vice
- People's Choice Awards



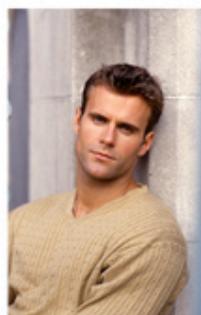
Brook Burns
Actress

- Baywatch
- Just Shoot Me
- Miss Guided
- North Shore
- Ally McBeal
- Live with Regis and Kathy Lee
- ESPY Awards
- Miss Teen USA
- Jimmy Kimmel Live
- Entertainment Tonight



Cameron Diaz
Actress

- The Mask
- There's Something About Mary
- In Her Shoes
- Charlie's Angels
- What Happens in Vegas
- Shrek 2
- My Best Friend's Wedding
- Saturday Night Live
- Tonight Show with Jay Leno



Cameron Mathis
Actor/TV Host

- All My Children
- Hope and Faith
- Dancing with the Stars
- Live with Regis and Kathy Lee
- Daytime Emmy Awards
- The View
- Good Morning America
- Tyra Banks Show



Jason Priestly
Actor

- Beverly Hills, 90210
- Die, Mommy, Die!
- Chicks With Sticks
- Medium
- Side Order of Life
- Without a Trace
- Love Monkey
- My Name is Earl
- True Calling
- What I Like About You
- The Apprentice

Acknowledged by his peers beyond the norm for others in Photography

1. Letters from professional colleagues
2. Extraordinary ability as witnessed from peer group
3. Awards
4. Extremely Significant Contributions
5. Unusually successful method of education
6. Extraordinary commercial success

Patrick Demarchelier

Internationally Renown Fashion, Beauty and Celebrity Photographer

- Iconic photographer of the 1980's, 1990's, and 2000s.
- Fashion clients include Marie Claire, French Elle, Harpers Bazaar, Glamour, Mademoiselle, Vogue, Calvin Klein, Armani, Anne Klein, Valentino, Prada, Gucci, Donna Karan, Guerlain, Chanel, Michael Kors, Dior, Ralph Lauren, etc....
- Celebrity clients include Princess Diana, Robert de Niro, Tom Cruise, Warren Beatty, Madonna, Julia Roberts, Elton John, Paul Newman, Quincy Jones, Nicole Kidman, President Bill Clinton, Ronald Reagan, Laura Bush, etc...

“Rick’s clean, classic photographic style centers on simple, beautiful, natural light, settings and relaxed models. His dynamic personality and buoyant energy produce the optimum shoot atmosphere contributing greatly to a stellar reputation that extends far beyond Los Angeles and New York advertising circles. I can think of countless contacts, cast and crews across the globe who echo my sentiments.”

-Patrick Demarchelier, in a letter to the CTC, dated January 22, 2009

Michael Reinhardt

Internationally Renown Fashion and Advertising Photographer

- Successful and well known international editorial and commercial photographer in the 1970s, 1980s and 1990s.
- Clients include Marie Claire, Vogue, Jardin des Modes, Vingt Ans, French Elle, Glamour, Elle, The New York Times, Life, Esquire, Sports Illustrated, L'Oreal, Bloomingdales, Calvin Klein, Estee Lauder, Max Factor, Revlon, etc.

“Looking at his work, I have been captivated by Rick’s unique and subtle use of natural, as well as artificial lighting, which gives his images a personal note I have not seen amongst his peers..... I admire Rick’s ability to insert his understanding of lighting and atmosphere to produce the exceptionally realistic feeling that is the essence of his work.”

-Michael Reinhardt, in a letter to the CTC, dated March 2, 2009

Extraordinary Ability as Witnessed by Peer Group

“I have had the privilege of working with some of the most notable commercial photographers in the industry. Among these, Rick Steil has been a true standout and continues to be my first choice when an important project calls for only the best.”

-Chuck Martin, Executive Producer, Chuck Martin Productions, Portland, ME

“Truly one of the most influential pioneers in this creative industry and a leader in every sense of the word.”

-Patrick Sprinkel, Producer, Scout Napa Valley, Napa Valley, CA

“Rick’s distinguished reputation amongst his peers and clients is exemplary.”

-Kevin Kapoor, Producer, Reform Productions, Miami, FL

Awards Received

- **Awarded national and international campaigns**
 - **6 covers for Mode, International Fashion Magazine**
 - **Numerous national advertising campaigns**

Fierce Competition for Editorial and Commercial Campaign

“We chose him from a multi-national pool of photographers based on his talent and respect internationally. I found his work fresh and new and unlike anything else being done by other international photographers in the field at that time.”

-Christine Bookalill, Editor, Mode Magazine, Sydney, Australia

“We had selected Rick from an exhaustive national talent search, and came to use him many times over the course of 1995-2000.”

-Katharine Mow-McCarthy, Creative Director, Bugle Boy Industries, Los Angeles, CA

“He easily stood out from a vast pool of national candidates due to his distinctive portfolio that was equally matched by his creative and business acumen.”

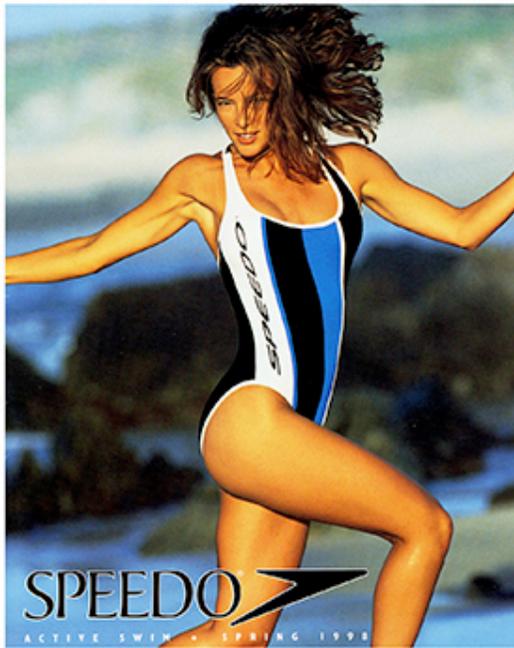
-Michelle Mensi, Creative Director, Catherines Stores, Memphis, TN

“Rick was chosen because of the beauty and quality of his fashion photography portfolio, but also due to a trusted referral from within the industry.”

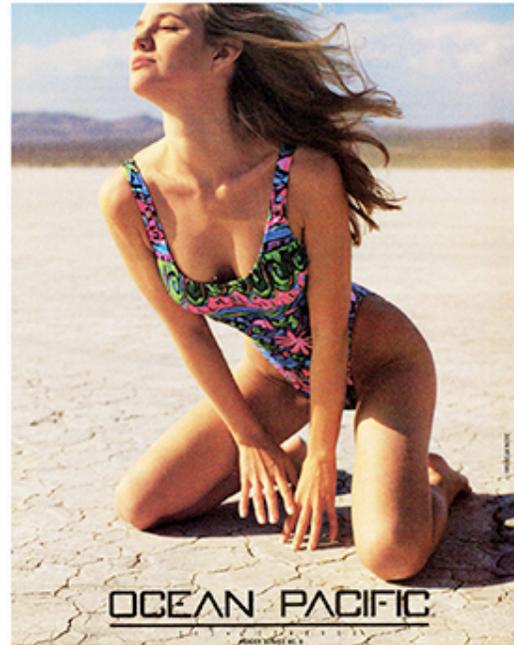
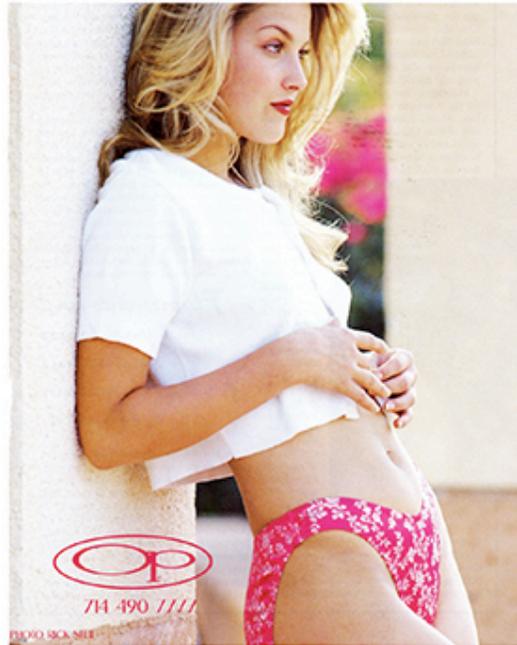
-David Mimbs, Creative Director, Tog Shop, Atlanta, GA

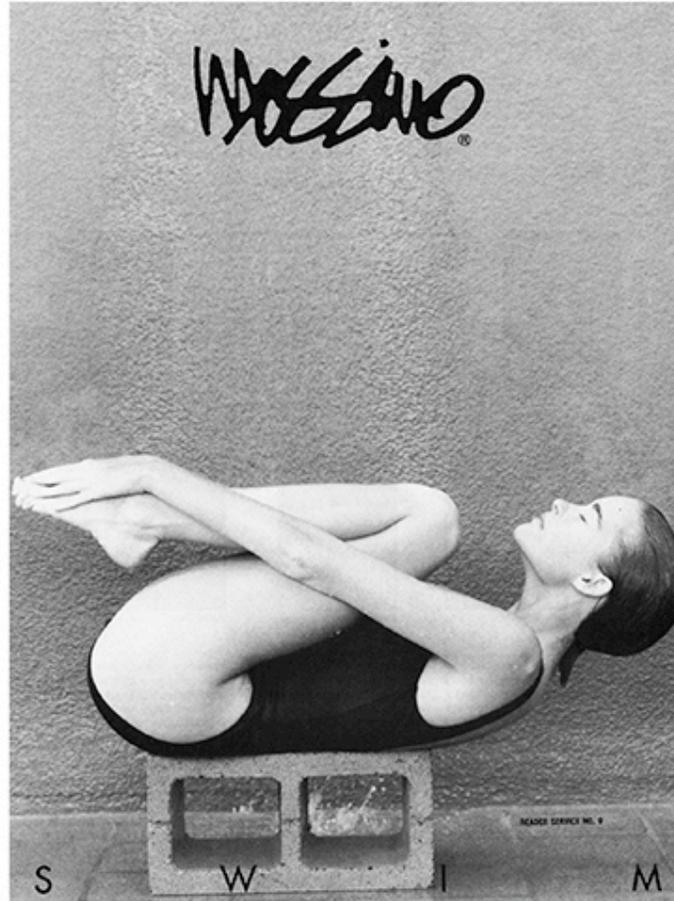


Bugle Boy, National Ad/ Outdoor Billboards, 1993



Authentic Fitness Corporation, Speedo Brand, National Ad/Catalog/ Internet, 1996-1998





Mossimo Corporation, National Ad, 1991

INTERNATIONAL
MALE
 MAGAZINE/CATALOG 52

EXERCISE YOUR FRIDAY
 OPTIONS WITH
 OUR UNIQUE
 GROUPING
 OF WORK-
 TO-WEEKEND
 FASHIONS
MAKE YOURSELF
 COMFORTABLE
 IN OUR PURE
 COTTON FLEECE
 COLLECTION
CELEBRATE
 THE HOLIDAYS
 IN STYLE WITH
 OUR EXCLUSIVE
 COLLECTION
 OF SPECIAL
 OCCASION
 FASHIONS

INTERNATIONAL
MALE
 MAGAZINE/CATALOG

WHITE ON WHITE
 The no-color approach
 to dressing in style
THE ADVENTURER
 Style for the man who
 blazes his own trail
A TOUCH OF CLASS
 Shoes and accessories
 that put you one step
 ahead of the crowd
TROPICAL ZONE
 Heat up your summer
 with swimwear hot

FASHIONS FOR A LONG, HOT-
SUMMER

INTERNATIONAL
MALE
 MAGAZINE/CATALOG

BLUE VELVET
 Classic style with a
 touch of elegance
WINTER WARM UPS
 Better than a mug of
 cocoa to chase
 winter's big chill
GREAT FINDS
 Exceptional holiday
 fashions at remarkably

PRIORITY DELIVERY
 THE BEST FOR YOU

INTERNATIONAL
MALE
 WINTER '93

WORLD BEAT
 Fashion heads down
 roads less traveled
GO FOR BAROQUE
 When elegance rules,
 you're dressed-to-kill
CITY SOUL
 Fashion makes a case
 for urban renewal
EUROSTYLE
 A touch of class for the holidays
SHIRT STORIES

The Best

International Male, Catalog/ International/ National Ad, 1993-1995

columbusdaysale
October 6-11
save **30 to 40%**

CATHERINES
PLUS SIZES

septembersale
September 13-23, 2006

Save **25%**
to **30%**
on select fall styles

CATHERINES
PLUS SIZES

spring sale
March 15-26, 2006

spring fashions
up to
30% off

save **30%**
career tunics

linen separates
\$24⁹⁹ each

all fashion jewelry
buy one, get one*
50% off

CATHERINES
PLUS SIZES
16W-34W Exclusively

best of fall
sale

30% off
select styles

FREE SHIPPING

Toll-free ordering 24 hours a day
1-800-886-4720, plus
FREE GROUND SHIPPING
on all phone orders
through September 22!

free
gift cheque
on page 3

CATHERINES

Extremely Significant Contributions

1. Created and branded Commercial Lifestyle Photography.

- Implemented “capture-the-moment” style of photography from editorial fashion photography into commercial advertising.
- *“He established the industry standard and was the prominent photographer of Commercial Lifestyle Photography....Rick’s images set the creative standards for all of our other photographers to follow and for which very few were able to achieve.”*

-Franchesca Puskar, Creative Director,

Eddie Bauer Corporation, Seattle, WA





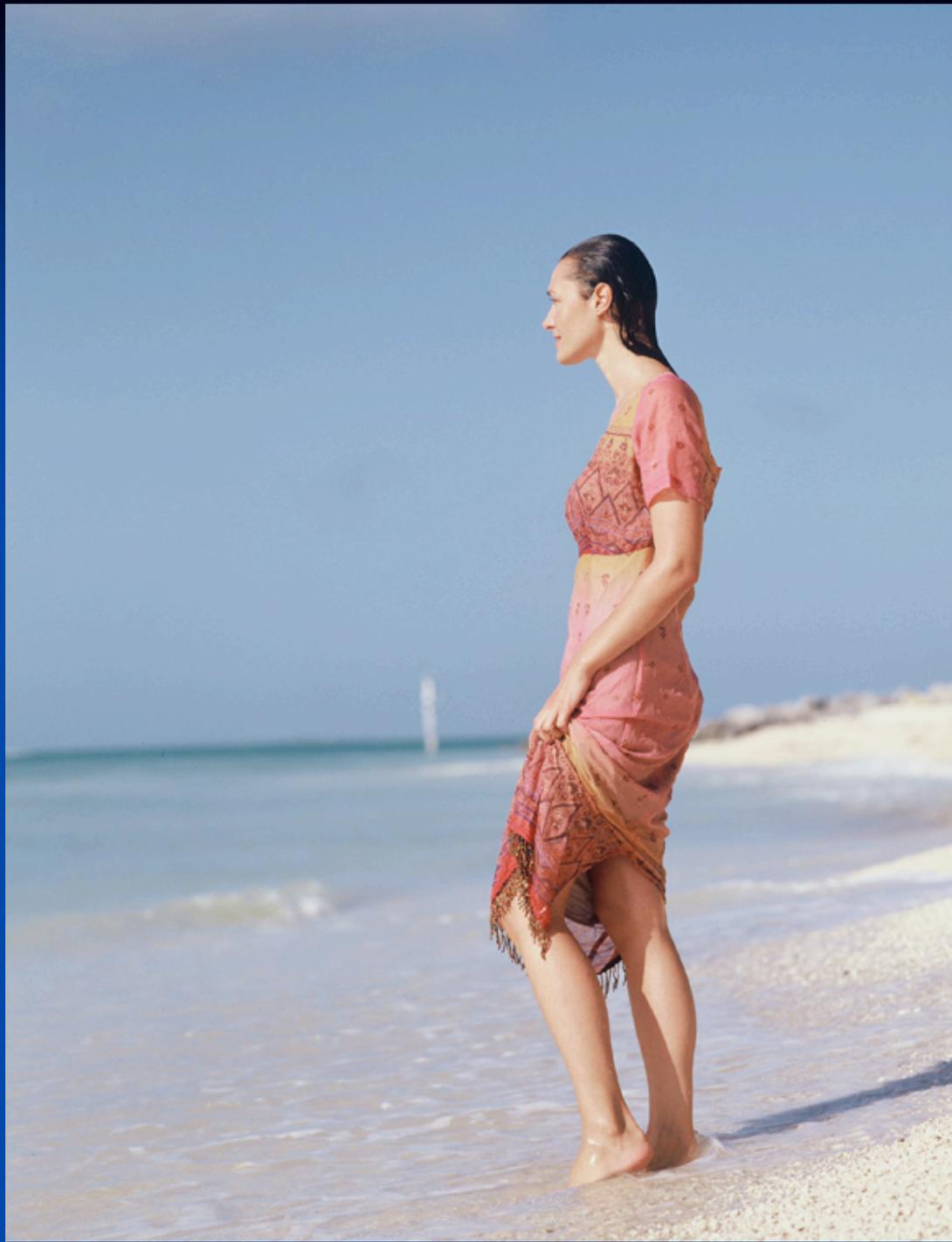
Extremely Significant Contributions

2. Pioneered the use of digital photography for on-location productions.

- *“He started shooting in the days of film photography, and was among the first to pioneer the use of digital photography for commercial clients. His world class expertise in both mediums not only makes him incredibly versatile, but also able to help his clients determine what is the most appropriate format for each job, to achieve the optimum creative results within their budget.”*

- Chuck Martin, Executive Producer,
Chuck Martin Productions, Portland, ME







WHITE BLOUSE: **WILLIAM B** WHITE DRESS: **VIVIENNE WESTWOOD** NECKLACE: **VINTAGE**

Unusually Successful Method of Education

Inspiring Leader

- *“He was able to bring out the very best in each student he worked with.... He is truly a gifted individual with a rare knack for relating to kids.”*

-Eric Wechsler, Journalism and Yearbook Advisor, Paul Revere Middle School

- *“He has demonstrated repeatedly to me that he will make an outstanding photography teacher who will continue to motivate and enrich the lives of hundreds of young people in the years to come.”*

-Rob Ducette, Photography Teacher / Yearbook Advisor, Palisades Charter High School

- *“In a way, he has been teaching photography for years. Rick is a true mentor to his assistants, always taking the time to share his insights on the technical side of photography.”*

-Chuck Martin, Executive Producer, Chuck Martin Productions, Portland, ME

Unusually Successful Method of Education

Innovative Programs

1. *Organized community camera donation drive*
2. *Implemented camera check out for students*
3. *Adjusted curriculum to include new media applications*
4. *Facilitated student art shows at several local public venues*
5. *Established permanent state-of-the-art studio in photography classroom*

